



56th Mid-Atlantic Regional Conference
 April 23-26, 2009
 Asheville, North Carolina



UPDATES

Sorors,

Below are updates to the workshops for the 56th Mid-Atlantic Regional Conference, please note the changes below.

Old Workshop	New Workshop	Special Notes
W01 /W21 Platform 1-The Non-Traditional Entrepreneur	Wk01 Making ESP Work WK22 Making ESP Work	No action needed you have been moved to the new workshop
W02 /W22 Platform II- Economic Keys to success	Wk01 Making ESP Work WK22 Making ESP Work	No action needed you have been moved to the new workshop
W03 /W23 Platform III- Economic Growth of the Black Family	WK04 Making the Connection: ESP for 2010 Census	No action needed you have been moved to the new workshop
W04 / W24 Platform IV- The Undergraduate Signature Platform	Wk01 Making ESP Work WK22 Making ESP Work	No action needed you have been moved to the new workshop
W05 / W25 Platform V Health Resource Management & Economics	Wk01 Making ESP Work WK22 Making ESP Work	No action needed you have been moved to the new workshop
W09 /W 29 Are you Tech Saavy?	WK05 Technology Toolkit 101	No action needed you have been moved to the new workshop
W36 Undergraduate - Graduate Relations	WK19 Membership Undergraduates	No action needed you have been moved to the new workshop
W35 Educational Advancement	WK15 EAF: How to be an effective captain	No action needed you have been moved to the new workshop
Unnatural Causes- 'Is Inequality Making you Sick' *****	Thursday, April 23, 2009 2pm-5pm	Workshop was moved to Thursday afternoon

All Updated Workshops and descriptions (New Workshops are highlighted, please choose 1)

9:00 a.m. - 10:30 a.m.	Session I
WK 01 Making ESP Work Information will be shared on Best Practices, resources and partnerships supporting the Heart of ESP: An Extraordinary Service Project and provide suggestions for engaging sorors and assisting chapters in developing the ESP Platforms on a chapter level.	
WK 02 Chapter Finance 101 Keep your chapter finances in order and report financial information to the national office. Know the reports required to comply with the national office, including understanding the need to electronically submit per capita and other fees.	
WK 03 Welcome to the Good Life: New Undergraduate Initiatives Only (Fall 2007-Present) Are you newly initiated? Well, this workshop is for you! In this session, we will address pertinent information for new initiates such as: interaction with chapter members, navigating sorority life, and maintain academic excellence.	

<p>WK 04 Making the Connection: ESP for 2010 Census This workshop will be the roll out for Alpha Kappa Alpha's involvement in Census 2010. The plan is a collaborative effort with the National Pan Hellenic Council.</p>
<p>WK 05 Technology Toolkit 101 This workshop is for those members who are first time users of AKA technology. It teaches how to access online service and documents, especially the website.</p>
<p>WK 06 Constitution Express: ESP This workshop is designed to provide information on the history, purpose, and examples for effectively utilizing our keystone documents, The Constitution and Bylaws and Manual of Standard Procedures.</p>
<p>WK 07 Standards: The Essence of Excellence The evaluation of chapters is nearly complete. Attend this workshop to ensure your chapter knows how to maintain compliant. Tools to help your chapter achieve effective, efficient, and productive chapter operations will be discussed.</p>
<p>WK 08 Conference and Event Planning An overview of how to properly make a Request for Proposal (RFP), engage in effective Contract Negotiations, and the pro's and con's of Hotels vs. Convention Centers.</p>
<p>WK 09 Knowing Your Rituals Alpha Kappa Alpha has revised her rituals. Attending this practicum to cover step by step guidance to execute our ceremonies as intended.</p>
<p>WK 10 Protocol 101: Protocol Stepping Out!!! Every Soror Practices Protocol This session will review basic information all sorors should know. Our newest sorors and sorors who need a refresher will enjoy this workshop. Bring a copy of The Official Guide to Alpha Kappa Alpha Protocol to follow along with the presenter.</p>
<p>WK 11 Membership (Graduates) Designed for chapter membership representatives, this workshop will focus on: a) our sorority's reactivation and retention initiatives, b) recognition/awards for Boule, c) MIP survey data, and d) will include a power point presentation on the work of the Centennial Membership Committee.</p>
<p>WK 12 Leadership Development & Certification Forum The open forum will be hosted by a member of the Economic Leadership Through Service committee. Take time out to get clarification on the current certification process. Help determine which track is right for you. Take this opportunity to chat, clarify & plan your track to success.</p>

10:45 a.m. - 12:00 p.m.	Session II
<p>WK 13 AKA Fund Development: Planned Giving It is important to have an understanding of state planning/wills. Not only will you learn strategies and techniques on securing your future and those that you care for, but every attendee will leave this session with a template to prepare their own will. The purpose of the workshop is to present the Fund Development Planned Giving Program with emphasis on designing Alpha Kappa Alpha Sorority as a beneficiary of your estate.</p>	
<p>WK 14 Pieces of the Puzzle: Moving Past the "Me and My" Mentality (Undergraduates) Every puzzle piece contributes to a larger image. Soror make chapter, chapters make regions, and regions together form our great sisterhood. This workshop is designed to help undergraduate sorors connect with the bigger picture of Alpha Kappa Alpha.</p>	
<p>WK 15 EAF: How to Be an Effective EAF Captain Workshop will provide information and programs to equip you to be efficient on the Foundation and the services EAF provides. Captains will be able to share with chapter member's ways they can support EAF financially and educate them on the programs that the Foundation has to offer.</p>	
<p>WK 16 The Archiving Bee - The Sequel This interactive workshop is a must for all chapters. The Archives chair/your representative will learn how to energize your Archives Committee; collect, store and preserve Alpha Kappa Alpha's history; and write your chapter's story.</p>	
<p>WK 17 Advanced Protocol</p>	

The advanced protocol session should include all regional protocol team members and other sorors interested in learning appropriate protocol for cluster and regional meetings.

WK 18 "I Move" Basic Parliamentary Procedure

This workshop is designed to provide information and examples and an opportunity to discuss the proper behavior for executing the business of the sorority.

WK 19 Membership (Undergraduates)

Designed for chapter membership representatives, this workshop will focus on: a) our sorority's reactivation and retention initiatives, b) recognition/awards for Boule, c) MIP survey data, and d) will include a power point presentation on the work of the Centennial Membership Committee.

WK 20 ESP Campaigning: An Exceptional Selection Process

This workshop is designed for sorors interested in running for regional and international office. This workshop will focus on the criteria for becoming certified and the campaign guidelines. Any new/revised criteria will be highlighted.

WK 21 Board Responsibility/Code of Conduct

Leadership is an action, not a "position." As a part of the leadership development and certification program, this session provides information regarding the duties, responsibilities, and code of conduct of a board member of Alpha Kappa Alpha Sorority, Incorporated.

WK 22 Making ESP Work

Information will be shared on Best Practices, resources and partnerships supporting the Heart of ESP: An Extraordinary Service Program and provide suggestions for engaging sorors and assisting chapters in developing the ESP Platforms on a chapter level.

WK 23 Communication: Every Source Penetrated

This workshop will provide effective strategies on how sorors can penetrate the media network to help transmit their message. The session will also provide valuable tips on how to form a partnership with the media that will help in their publicity mission at the chapter, cluster and regional levels.

WK 24 Technology Toolkit 102 (Intermediate/Advanced)

This workshop provides a discussion of the new netFORUM OnDemand online conference registration system that has been implemented by all ten (10) regions of Alpha Kappa Alpha for the 2009 regional conferences. This system may be of value to larger chapters as well as regions. Presenter(s) will provide an overview of the system, instructions for registering online for a conference in *any* region, and a very brief overview of setting up a conference. Members of the 2009 and 2010 regional conference, cluster meeting and undergraduate round-up registration teams should attend. All members who prefer to register online for conferences will benefit from attendance

If you have questions about your workshops, please e-mail the [Mid-Atlantic Regional Technology Chair](mailto:martech1908@yahoo.com) (martech1908@yahoo.com) for information.